Cookie Guide

What is a Cookie?

A cookie is a small text file that is placed on to your computer via your web browser when you visit a website. Cookies are used to save certain information, such as storing the contents of your shopping basket or noting the last time you visited a website.

Cookies are only used to store data. They are not used to do anything harmful like start a process or infect your computer.

What cookies do we use?

There are number of cookies that are stored as soon as you visit our website. Some are from us and are necessary for certain functions and others are from by third-party websites such as Facebook. Triline Pumps UK Ltd does not directly store cookies or pass on any user's activity or details

Third-party cookies

There are a few third-party websites who also use cookies on our behalf. Social Networking sites, like Facebook, use cookies so you can easily share content. Google Analytics saves anonymous statistical data that we use to improve your experience on our site. We do not directly control these cookies. You can check the third-party websites for more information on these.

- Google Maps and Analytics: **Google Privacy policy**

- Facebook: **Facebook privacy policy**

Targeting Cookies

We also use cookies to record when you have visited certain specific areas of our website. When you do, a cookie is recorded so that our advertising partner, Google, can then display highly relevant adverts to you when you visit other selected websites. You can find out more about these adverts, and how to disable them by visiting the following website:

- **Google Ad Preferences**

Removing Cookies

Cookies don't stay around forever and your web browser will eventually delete them. When a website stores a cookie, it states how long the cookie should stay on the computer for – this can be for the current visit only or for a period of time, for example one year. Our main cookie *SessionID* only stays on your computer while you are on our website. It is automatically removed when you leave our website.

You can choose to delete our, or any website's, cookies from your web browser at anytime (for help on how to do this, go to http://www.aboutcookies.org. You can also set your web browser to not accept any cookies if you wish. You will still be able to view our web site, but some feature will not be displayed and could display unexpected results.